From:	Hughes, Ernie
To:	Monise Brabham
Subject:	RE: Revised Agreement
Date:	Tuesday, March 26, 2019 11:47:00 AM
Attachments:	image001.png

Monise:

Thanks you and great talking with you! I just forward the new contract and responses to the committee. I will keep you posted.

ETH

From: Monise Brabham [mailto:RBrabham@publishingconcepts.com]
Sent: Tuesday, March 26, 2019 11:44 AM
To: Hughes, Ernie <ehughes@truman.edu>
Subject: Revised Agreement

Good Morning Dr. Hughes,

I've made the revisions to the agreement and attached it so that you may review and hopefully sign by Friday. I know that you have put a lot of time into moving it forward and again I appreciate all your efforts.

Below each of your questions is an answer that I hope is helpful. Please don't hesitate to call or email if more clarity is needed.

Page 1: Book publication
The committee wants an explanation of the following
Company reserves the editorial right to select which, if any content submitted
This is to cover us in case the book is too large. This is not a concern for Truman because of the number of alumni records.

Page 2
Project Features
We will opt out of apparel solicitation –
This is not an option. PCI requires it as a an additional way to recoup the costs of the project. We will handle all the the licensing requirements for the logo.

Data Transformation Solution
You and I discussed this in an earlier call: concerning after sale
This is an optional part of the agreement. Schools that want to have continuous maintenance/updates for their data will add this components to the project. Adding it now gives

you a discounted rate and we will perform data hygiene twice a year for 3 years. If you're not interested in this you can simply leave blank or cross an x through the offering.

Page 4

Section 3 V. Logo

We will need logos for the marketing pieces of the project.

Section 9 (i)

Question, what phase of the project does the alumni has to opt out?

Alumni can opt out during the call into our call centers. They also have the option to suppress any fields of data in their biographical listing in the directory.

Section 11

There was no question typed for this section but I wanted to clarify that this is purely PCI asking Truman to stand between us and anyone that makes a claim against the directory.

Section 14 – add Missouri

This has been completely removed from the agreement

Monise

Monise Brabham | Account Executive

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